



## CJRO 2026 Sponsorship Tiers & Benefits

### Marquee Sponsor (\$15,000+)

- Top billing in concert promotions and marketing materials.
- Premier logo placement across platforms.
- VIP access for 10 guests and exclusive branding opportunities.
- Company name recognition in press releases and media exposure.

### Presenting Sponsor (\$10,000 - \$14,999)

- Highlighted as 'Presented by [Name]' on marketing materials.
- Logo exposure across digital and print platforms.
- Six VIP tickets and meet-the-artist opportunities.
- Invitation to exclusive donor events.

### Lead Sponsor (\$1,500 - \$9,999)

- Logo or name recognition on CJRO's website and programs.
- Acknowledgment in promotions, email blasts, and social media.
- Four VIP tickets to a concert of your choice and invitation to donor events.

### Supporting Sponsor (\$500 - \$1,499)

- Name listed in programs and website.
- Acknowledgment online and in select promotional materials.
- Two complimentary tickets to a concert of your choice and invitation to donor events.

### Community Sponsor (\$50 - \$499)

- Name recognition on CJRO's website.
- One complimentary ticket to a concert of your choice.

*To learn more about sponsorship opportunities, please contact Art Bouton, Executive Director, [art@coloradojazz.org](mailto:art@coloradojazz.org) or Melanie Mayner, Managing Director, [melanie@coloradojazz.org](mailto:melanie@coloradojazz.org).*