



CJRO 2026 Sponsorship Tiers & Benefits

Marquee Sponsor (\$15,000+)

- Top billing in concert promotions and marketing materials.
- Premier logo placement across platforms.
- VIP access for 10 guests and exclusive branding opportunities.
- Company name recognition in press releases and media exposure.

Presenting Sponsor (\$10,000 – \$14,999)

- Highlighted as 'Presented by [Name]' on marketing materials.
- Logo exposure across digital and print platforms.
- Six VIP tickets and meet-the-artist opportunities.
- Invitation to exclusive donor events.

Lead Sponsor (\$1,500 – \$9,999)

- Logo or name recognition on CJRO's website and programs.
- Acknowledgment in promotions, email blasts, and social media.
- Four VIP tickets to a concert of your choice and invitation to donor events.

Supporting Sponsor (\$500 – \$1,499)

- Name listed in programs and website.
- Acknowledgment online and in select promotional materials.
- Two complimentary tickets to a concert of your choice and invitation to donor events.

Community Sponsor (\$50 – \$499)

- Name recognition on CJRO's website.
- One complimentary ticket to a concert of your choice.

To learn more about sponsorship opportunities, please contact Art Bouton, Executive Director, art@coloradojazz.org or Melanie Mayner, Managing Director, melanie@coloradojazz.org.

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